

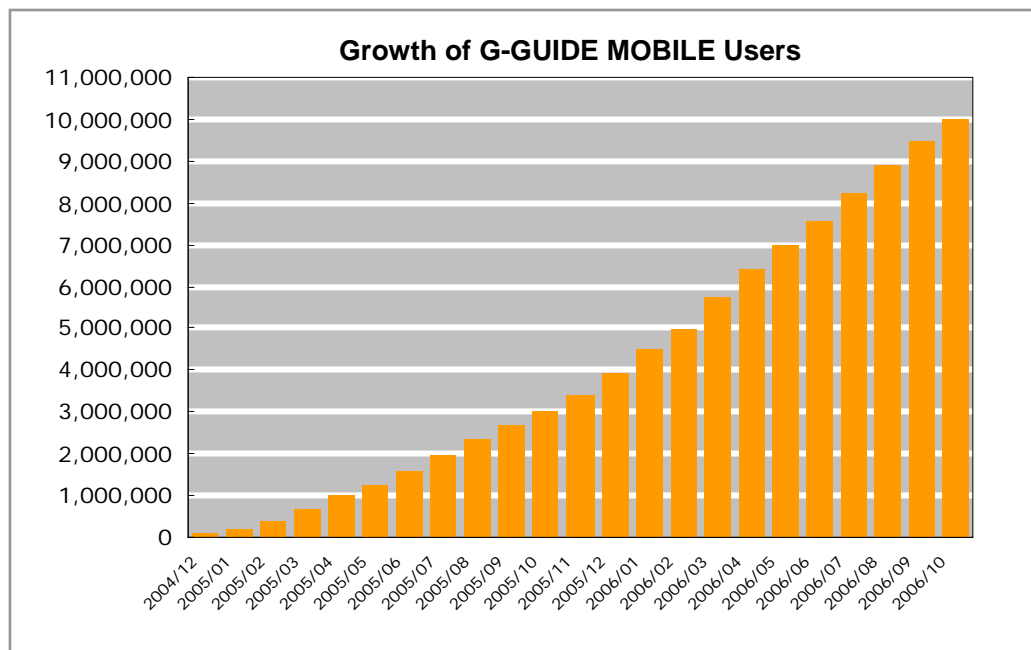


Press Release

October 30<sup>th</sup>, 2006  
Interactive Program Guide, Inc.

**The TV Program Guide Service for Mobiles, "G-GUIDE MOBILE"**  
**Total Number of Registered Users Reaches 10 Million !**

**On October 28<sup>th</sup>**, the total number of registered users on all three carriers for the TV program guide service for mobiles, "G-GUIDE MOBILE," provided by Interactive Program Guide, Inc. ("IPG", based in Chuo-ku, Tokyo, President: Keisuke Toji), **reached 10 million.**



Following the achievement of the nine million mark on September 6<sup>th</sup>, it took only 52 days (on Oct.28<sup>th</sup>) to cross the 10 million threshold. "G-GUIDE MOBILE" registrations continue to achieve a high growth rate.

Since October, IPG has been continuing to expand its services, as exemplified by the start of the "G-GUIDE MOBILE" service pre-installed in SoftBank models, and support of BS Digital Program Guides on DoCoMo's FOMA 903i Series, as well as remote scheduling service of top DVD recorder brands such as Sony's "Sugo-roku" and Panasonic's "DIGA." IPG will continue to further expand and enhance the functions of the EPG service to provide still more user-friendly and convenient features.

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