

Release

June 1, 2006

PReSENTCAST, Inc.
Interactive Program Guide, Inc.

PReSENTCAST & IPG
Consider Alliance for Online Video Content Guide

PReSENTCAST, Inc. (Tokyo, President: ISHIKAWA, Yutaka) will open its pre-service website "DOGATCH" (<http://dogatch.jp>) today, Thursday, June 1. The concept for the website is "An Internet that makes TV more fun!" and is a broadband video distribution portal site.

Aiming for the start of full service in the Fall, PReSENTCAST and Interactive Program Guide, Inc. (Tokyo, President: TOJI, Keisuke), as an online extension of the G-GUIDE already in operation on consumer electronics devices and mobile phones, are considering development of an online video content guide feature for implementation in the "DOGATCH" site.

Both companies plan to discuss the development of new method of content guidance for on air TV, video on demand as well as promotion video. This content guidance would be applied to a content guidance site for TVs, DVD recorders, PCs, mobile phones, and other devices wherever it is possible to view TV content and incorporate related services and advertising.

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