

G-Guide EPG for Smartphone on KDDI Renewal! Rich Program Details! Ads Started!

Interactive Program Guide, Inc., which provides the smartphone version of G-Guide EPG on KDDI TV EPG application for use in mobile phones, releases a new version on Monday, November 14.

G-Guide Mobile is already preinstalled in a number of mobile phone models and is used by a great number of users. There are many new additional features that allow for improved use.

【Renewal Outline】

- Program Details are not just text but program related pictures and are now linked to social media services
- Start Ads

<Smartphone G-Guide EPG Renewal Image>

Better looking Program Details

Content that gives you a reason to watch TV





IPG, through its "G-Guide EPG" services, maintains an environment that provides additional features in a timely manner in order to continue the optimal delivery of TV information, in a TV-viewing environment that is rapidly changing, and also where internet services surrounding TV broadcast are expanding. We continue to work towards increasing user-satisfaction of services in constantly making improvements based on the needs of our users, and contribute to the expansion of TV viewing.

The TV EPG application for mobile phones, "G-Guide EPG for Smartphone," is a G-Guide Mobile service. G-Guide products are deployed and promoted in Japan by Rovi Corporation and IPG.

