

Press Release

January 17th, 2007
Interactive Program Guide Inc.
D2 Communications Inc.

New "G-GUIDE MOBILE" Service Started Today!
Free TV program information delivered via ".TV Mail (dot TV Mail)"

A new service **".TV Mail (dot TV mail)"** that allows users to receive information on their favorite programs via e-mail, was started today for "G-GUIDE MOBILE" (Application name: "G-GUIDE Program Guide Remote Control"), the i-Appli[®] TV program guide service provided by Interactive Program Guide, Inc. ("IPG," based in Chuo-ku, Tokyo, President: Keisuke Toji) and D2 Communications, Inc. ("D2C," based in Minato-ku, Tokyo, President: Akihisa Fujita) for NTT DoCoMo mobile phones.

This **".TV Mail (dot TV mail)"** service can be accessed **free of charge by any NTT DoCoMo user of "G-GUIDE Program Guide Remote Control."**, and allows users to receive via e-mail information on programs casting favorite actors/actresses or scheduled programs of specific genres.

The ".TV Mail" service can be accessed by completing a simple registration from the "G-GUIDE Program Guide Remote Control" application. Once registration is complete, users will receive information relating up to two specific keywords chosen by the user, as well as recommendations from the G-GUIDE service, on a daily basis.

Users can specify whether to receive mail on the previous night, or on the same morning. This service will decrease the chances of busy users missing their favorite programs or other programs that might be of interest.

"G-GUIDE MOBILE" is a TV program guide application that can be accessed free of charge^(*) and is preinstalled in all 3G mobile phones of NTT DoCoMo, KDDI, and SoftBank Mobile. The service has **11.81M registered users** (of which 9.07M are NTT DoCoMo users) as of the end of December 2006 .

Through the provision of this new service **".TV Mail,"** we hope to increase the number of registered users, as well as the habitual use of the service, as we simultaneously aim to provide even more convenient user services through continued efforts on expanding the number of supporting models, as well as the development of new and attractive features.

*1: There will be a separate network communications fee.

* "iMode", "FOMA", and "appli" are registered trademarks of NTT DoCoMo.

* "G-GUIDE", "G-GUIDE MOBILE" and any other "G-GUIDE" accompanying logos are registered trademarks of Gemstar-TV Guide International, Inc.

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