

Press Release

November 14, 2007
 Interactive Program Guide, Inc.
 D2 Communications, Inc.

"G-GUIDE MOBILE" TV Program Guide Service for Mobiles
Major Upgrades in the FOMA® 905i Series to be Released this Fall

~ Larger screens, Enhanced Search Features, New Remote Recording Features, etc. ~

Features on "G-GUIDE MOBILE" (Application name: "G-GUIDE Program Guide Remote Control"), the i-Appli® TV program guide service provided by Interactive Program Guide, Inc. ("IPG," based in Chuo-ku, Tokyo, President: Keisuke Toji) and D2 Communications, Inc. ("D2C," based in Minato-ku, Tokyo, President: Akihisa Fujita) for NTT DoCoMo mobiles, will be significantly upgraded starting with the FOMA 905i Series to be released this fall.

[Descriptions of Major Upgrades]

Larger screens supporting 320 pixels (vertical)

Provision of "Pick-up Keywords" to allow easier program searches

Standardization of one week's worth of program searches. Allow simultaneous searching of terrestrial digital and terrestrial analog broadcasting data.

Feature added to the remote scheduling function.



The "Pick-up Keyword" feature allows easier program searches by providing popular keywords (*Image)

< 904i Series and before >

< 905i Series (Tentative) >

"G-GUIDE MOBILE" on the 905i series to be released this fall will have a 33% larger screen size thanks to pre-installation of the One-Seg feature and use of a larger display screen. In addition, the program search functions have been significantly enhanced to allow easier and more convenient use of the One-Seg feature, which is expected to become increasingly popular.

The upgrades this time include the addition of features which increase usability, such as the "pick-up keyword" feature which allows one-click searches for programs with high user interest and popularity, and the expansion of the number of days searched using the search function, from one day to one week, taking advantage of the other new characteristic of the 905i series—the FOMA hi-speed (HSDPA) feature on all models.



In addition, a new feature of the remote scheduling function, enables the user to browse and edit/delete the recording settings list and title list of Sony's Blu-ray Disc recorders, and operate recorders from outside the home.

The new features described in this press release will be supported on the upcoming 705i series to be released next year.

"G-GUIDE MOBILE" is an application that provides TV program guide listings free of charge. The total number of registered users **for all three carriers as of October 2007 for the application version of the service reached the 20 million mark, the largest user-base for a mobile phone application.** (12.9M iMode users, 5.9M au users, 1.4M SoftBank users)

D2C and IPG will continue to actively develop "G-GUIDE MOBILE" as a platform that provides TV program information on mobile phones, and provide a still more user-friendly and convenient IPG services.

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